

IV. Diffusion of Culture

* Remember the different types of Diffusion

V. Contact Between Cultures

A. Acculturation

1. An ethnic or immigrant group moving to a new area adopts the values and practices of a larger group that receives them, while still maintaining major elements of their own culture

B. Assimilation

1. Happens when the ethnic group can no longer be distinguished from the receiving group.
2. Often occurs as ethnic groups become more affluent and leave their ethnic areas.
3. The one trait that remains the longest is religion.

C. Multiculturalism

1. The coexistence of several cultures in one society
2. The ideal of all cultures being valued and worthy of study

3. This can lead to conflict

a) Minority groups often face great prejudice and discrimination.

D Nationalism

1. Nationalist: anti-immigrant attitudes may form among the cultural majority

2. Sometimes this can lead to violence or government action against the immigrant or minority group.