

III. Commercial Agriculture + Agribusiness

A. What is Agribusiness?

1. Integrates different steps of production in the food processing industry
 - a) Includes: processing, transportation, marketing, retail, research + development
 - b) Commercial, highly mechanized
 - c) High use of chemicals and biotechnology

B. Scales of Farming

Activity	Homeowner	Agribusiness
Growing Food	Raise Veggies in backyard	owning 1000 acre farms huge staff of employees
Processing Food	Eat fresh veggies for dinner	Can + Freeze products in factories that are located near fields
Selling food	Sell at local farmers market	Sell to wholesale distributors who sell to supermarkets + restaurants.
Financing the Food Industry	Give away some veggies to a neighbor in exchange for using some of the land	Borrow from banks, sell stock to raise funds
Researching Food Options	Growing different varieties of a crop to see what grows the best	Investing in R+D for new seeds, fertilizers, pesticides