

## II. Diffusion of Languages

### A. Spread of Languages

1. Often spread through diffusion

a) Conquest + Colonialism a lot of the time

b) Arabic: standard language of Islam

2. Some languages never diffuse widely

a) Mandarin Chinese

i) 2<sup>nd</sup> most spoken language

ii) China never established colonies outside of Asia

## B. Lingua Franca

1. A common language used by people who do not share the same native language
2. Generally used in business transactions.
3. English is widely established as a lingua franca
  - a) Most widely used language in the world (1.5 billion)
  - b) Widely used on the internet + social media
  - c) Scientists + Academics use English
  - d) TV + movies often in English.

## 4. Other Lingua Francas

Ex: Arabic, Spanish, French, Swahili

\* Using English has sparked resentment from other cultures