

## I. Analyzing Culture

### A. What is culture

1. All of a group's learned behaviors, actions, beliefs, and objects
2. A visible force seen in a group's actions, possessions, and influence on the landscape  
Ex: Working in offices, living in high rises or suburbs
3. An invisible force guiding people through shared belief systems, customs, and traditions
4. Cultural Traits: Building blocks of culture
  - a) one artifact may represent many different values, beliefs, and traditions.
5. Cultural Complex: Inter-related traits  
Ex: Car: Social Status: Wealth + Age  
Freedom: Independence Self-reliance  
Entertainment: Media, Sports  
Rite of Passage: Sweet 16, Mid-life crisis
6. One generation passes its culture to the next in many ways.
  - a) By imitation: child learns to speak by repeating sounds
  - b) Informal instruction: parent reminders (say please)
  - c) Formal instruction: school teaches history